

HODL ★ P O K E R ★





INTRODUCTION

Gamefi is revolutionizing the gaming industry. Smart contracts and blockchain technology have enabled the play to earn concept ; allowing players to earn while indulging themselves in their favorite games. This revolutionary technology is changing the way play used to be. It enables the ownership and trading of in-game assets for monetary rewards. The implementation of smart contracts is allowing for the removal of multiple middlemen, allowing gamers to be fairly remunerated for their dexterity and skills.





THE PROBLEM

OVER THE PAST YEARS,
GAMING WAS ONLY FOR
FUN. GAMERS FACED 2
FUNDAMENTAL
PROBLEMS:

1. Gamers were not properly remunerated for their efforts. Traditional web 2.0 games presented multiple issues when it came to rewarding gamers for their efforts. Putting the fact that gamers were not monetarily rewarded by the game mechanism aside, competitions often involved multiple middlemen such that gamers were only rewarded a meager pay check.

2. Gamers were not the owners of their in-game assets. Web2.0 games did not allow for the ownership of in-game assets and hence gamers were not able to trade them for monetary benefits on a particular marketplace.



THE SOLUTION



Web 3.0 is the solution to the long lasting problems that many gamers faced. Through the use of blockchain technology and smart contracts, the gaming sphere is changing. It is allowing for the ownership of in-game assets and the use of smart contracts is reducing the amount of middlemen involved in the chain such that gamers are rewarded in a fair way.

A particular gaming industry in which the implementation of web 3.0 technology is much needed is the casino gaming space. While millions of people engage in casino games such as Zynga poker amongst others, a lot of them often find themselves buying chips and just playing for the sake of having fun. In other cases, players often find their rewards drained by the multiple layers of middlemen that exist before the monetary rewards hit their accounts.



THE SOLUTION



HODL'em Poker is reshaping the poker landscape by offering the most diversified assortment of Web 3.0 poker games. HODL'em poker is powered by a global network of participants. Players from all around the world are able to compete and earn on the HODL'em poker platform. Our objective is to deliver the most fun, creative, and safe online gaming experience possible to the crypto and poker communities.

HODL'em Poker is a social play - to- earn game that is changing the way casinos operate. The platform allows players to participate in poker games around the clock while winning a larger percentage of the pot. This is accomplished through the use of smart contracts, which govern the game's operations and ensure that winners receive a fair amount after the rake.



ROUNDS OF BETTING



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Opening deal - Each player is dealt two cards face down, which are known as hole cards or pocket cards.



4

ROUNDS OF BETTING



First round of betting - Starting with the player to the left of the big blind, each player can call the big blind, raise, or fold. The big blind has the option to raise an otherwise unraised pot.

The flop - The dealer burns a card, and then deals three community cards face up. The first three cards are referred to as the flop, while all of the community cards are collectively called the board.



ROUNDS OF BETTING



Second round of betting - Starting with the player to the left of the dealer button, each player can check or bet. Once a bet has been made, each player can raise, call, or fold.

The turn - The dealer burns another card, and then adds a fourth card face-up to the community cards. This fourth card is known as the turn card.



ROUNDS OF BETTING



Third round of betting - It follows the same format as the second round, but the size of the bets have usually doubled in limit games.

The river - The dealer burns another card, and then adds a fifth and final card to the community cards. This fifth card is known as the river card.



ROUNDS OF BETTING



Final round of betting - It follows the same format as the second and third rounds.

The showdown - Using the best five-card combination of their hole cards and the community cards, the remaining players show their hands, with the bettor or last raiser showing first. The highest five-card hand wins the pot. (In case of a tie, the pot is evenly split among the winning hands.)





THE RAKE

RAKE IS THE SCALED COMMISSION FEE TAKEN BY THE PLATFORM. THE RAKE PERCENTAGE WILL VARY DEPENDING ON THE NUMBER OF PLAYERS TAKING PART IN A GAME. FOR A 2 PLAYER GAME, THE RAKE PERCENTAGE IS 2% OF THE STAKES WHILE IN ANY GAME OF MORE THAN 3 PLAYERS AND UP TO 8 PLAYERS, THE RAKE PERCENTAGE WILL BE SET AT 5%.

The rake will be used for 2 main purposes:

1. 50% of the rake collected will be used to buy back and burn \$HODL in order to compensate investors of the ecosystem. Token buybacks and burns will help in create a deflationary pressure on the price of \$HODL and hence benefit investors in terms of capital appreciation.
2. The other 50% will be used for maintenance, development and marketing of the platform.

The rake for each game is summarized below:

Poker Type	Stakes	Number of Players	Rake Percentage	Rake Cap (Big Blinds)
Texas Holdem	All Stakes	2	3%	3BB
Texas Holdem	All Stakes	3-8	5%	3BB



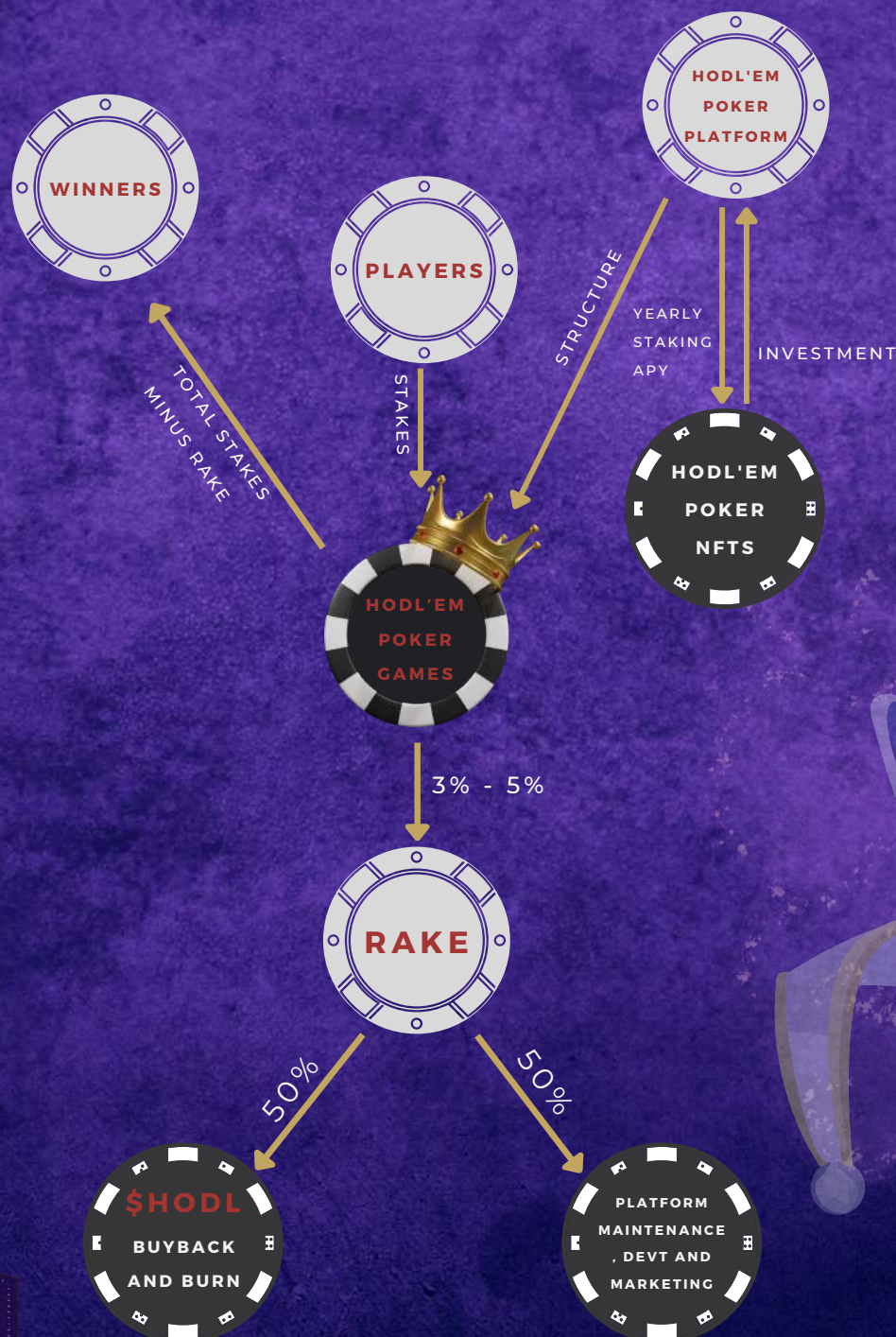
ABOUT THE TOKEN

HODL'em Poker (\$HODL) is the main currency of the HODL'em Poker ecosystem and a BEP20 token. The token will be used for trading on the HODL'em Poker marketplace to purchase glasses, skins, and other in-game items to customize your characters and get health points for playing. The \$HODL token will enable the usage of particular DeFi goods such as staking and buybacks and will be used to support game development in the early stages of the project. The HODL'em Poker token's smart contract will automatically reward holders based on transaction volume.

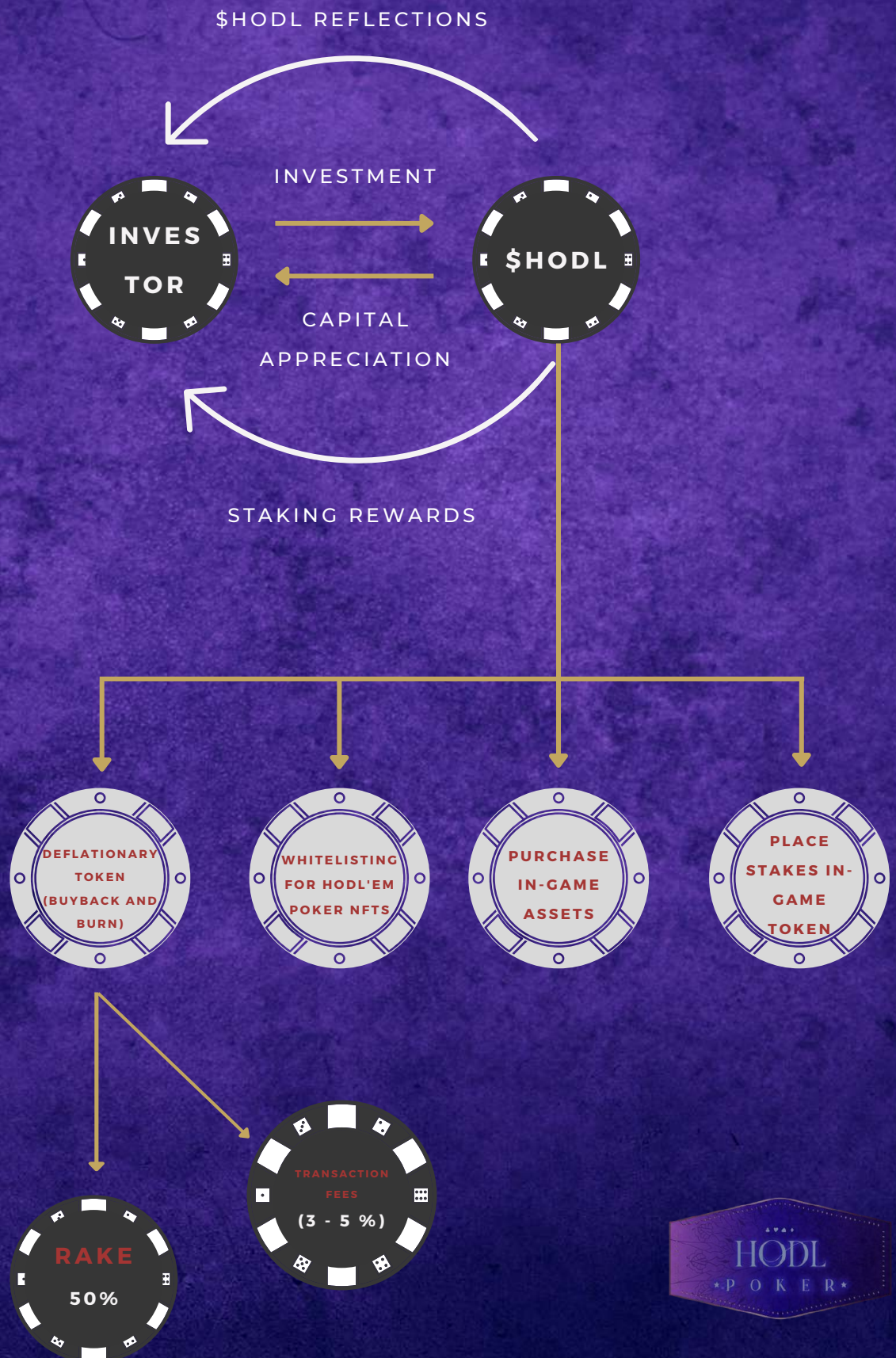
In order to promote communities which our HODL'em Poker ecosystem most supports, DAO votings will take place to buy back and burn the tokens of these communities. The HODL'em Poker team will also be constantly be doing buy back and burns of \$HODL.

THE HODL'EM POKER MECHANISM

The HODL'em poker platform and \$HODL have been conceptualised and designed in order to reward users in the ecosystem and investors of the project. The mechanism is engineered in such a way so that there are constant token burns to reward members of the ecosystem. The mechanism is outlined below:



THE HODL'EM POKER MECHANISM



THE HODL'EM POKER MECHANISM

The previous 2-step diagrams illustrate the HODL'em mechanism and how it benefits investors and users of the platform. The next part of the whitepaper lays more emphasis on the token utilities.

The major emphasis of the HODL token is laid on its users and investors. 50% of the rake collected and the buy back and burn fees collected from transaction volumes are used to buy back and burn \$HODL in order to reward these members of the community. On top of that, users will be able to stake their tokens and NFTs to earn staking rewards in \$HODL.





TOKEN UTILITIES



In-Game Token

\$HODL is the HODL'em Poker ecosystem's in-game coin, which players will use to place bets. Players will be able to participate in poker games using their \$HODL as a stake and compete against others to win the pot using the \$HODL. The platform takes a rake and the rest of the pot goes to the winner. 50% of the rake is used to buy back and burn \$HODL.



In-Game Assets

The HODL'em poker platform will have its own marketplace whereby gamers will be able to trade their in-game assets. As the platform develops, more and more in-game assets will be revealed. In-game assets will have staking capabilities allowing gamers to earn passive income.



HODL'em Poker NFTs

The \$HODL token will allow holders to whitelist themselves for the HODL'em Poker NFT collection. Whitelist investors will be able to acquire those NFTs at a discounted price. The NFTs will be launched to raise funds for the expansion of the ecosystem and to aid for the development of more games. Some games will be exclusive for NFT holders and in order to remunerate holders, the NFTs will also have staking capabilities.



Deflationary Token

\$HODL is a highly deflationary cryptocurrency. To ensure that token holders benefit from capital appreciation, the project team will conduct regular token buybacks and burns. Long-term investors will gain from a buy back and burn tax embedded into the tokenomics. On top of the buy back and burns completed from the transaction fees, 50% of the rake collected by the platform is used to buy back and burn \$HODL, increasing the deflationary pressure and rewarding holders.





TOKEN UTILITIES



Staking

\$HODL holders will be able to stake their tokens in order to receive passive income in the form of \$HODL.



\$HODL Reflections

Holders of \$HODL will earn rewards in \$HODL based on the transaction volume. As more and more \$HODL are traded, holders will automatically accumulate more of the token in their wallet. The token has been conceptualized in such a way so that it is always rewarding holders and encouraging them to take part in the games that the ecosystem offers.





TOKEN UTILITIES

Play to Win NFTs

HODL'em's Play to Win NFTs come in 3 categories:

Royal Flush NFTs - These NFTs are won by players who win with a Royal Flush hand.

Straight Flush NFTs - These NFTs are won by players who win with a straight Flush hand.

4 of a kind NFTs - These NFTs are won by players who win with a 4 of a kind hand.

While all of the categories enable whitelisting for future developments coming up as part of the HODL'em poker ecosystem, they also have earning capabilities. Holders of those NFTs will be eligible for USDT cash rewards with the Royal Flush NFTs having the biggest reward power. The reward mechanism will be announced during a later phase of the project.

On top of their earning capabilities, the Play to Win NFTs are badges that increase the prestige of their holders. Holders are able to flex their badges during games and holding those badges will allow them to participate in competition exclusive to Play to Win NFTs with bigger stakes and hence bigger reward pools. The Play to Win NFTs will also be tradable on the native marketplace of HODL'em poker.



TOKENOMICS

TOKEN DISTRIBUTION

TOTAL SUPPLY:

1,000,000,000 \$HODL



DEVELOPMENT TEAM - 5%

5% of the total supply of the token will be held by the development team. 52% of these tokens will have a 1 year cliff period and the remaining 48% will be linearly unlocked over 2 years.



ADVISORS - 5%

Advisors will hold 5% of the total supply of \$HODL. 52% of these tokens will have a 1 year cliff period and the remaining 48% will be linearly unlocked over 2 years.



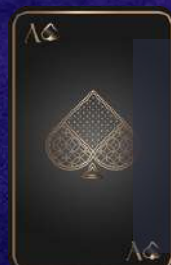
MARKETING & AIRDROP - 10%

10% of the total supply \$HODL will be held for marketing purposes. These will be used for influencer marketing and airdrop events.



COMMUNITY BENEFITS - 10%

10% of the total supply of \$HODL will be reserved for community benefits and staking rewards. These will be locked for a period of 1 month.



CEX LISTING - 10%

10% of the total supply of \$HODL will be reserved for listing on multiple centralized exchanges.

TOKENOMICS

TOKEN DISTRIBUTION



PRESALE 1 - 10%

10% of the total supply of \$HODL will be reserved for the presale 1 of the project. 52% of the private sale one's holding will have a 6 months period, followed by a linear unlock over 2 years. The presale will have a soft cap of 50,000 USDT and a hard cap 100,000 USDT. The presale price of the token will be at \$0.001.



LIQUIDITY - 5%

5% of the total supply will be used to provide for liquidity with initial starting price of \$0.0011.



TOKEN BURN - 45%

45% of the total supply of \$HODL will be burnt at launch.



TRANSACTION FEE BREAKDOWN

BUY TAX 4%

1% liquidity pool
1% for Marketing
1% for Development
1% for Buyback and Burn of \$HODL



SELL TAX 6%



1% liquidity pool
1% for Marketing
1% for Development
3% for Buyback and Burn of \$HODL

TNote: The marketing and development fees have carefully been placed in order to have a constant stream of funds to finance the growth of the community. At the initial phase of the project, ownership of the contract will not be renounced. However, a maximum buy tax of 10% and a maximum sell tax of 12% function have been inputted into the smart contract to protect the interest of investors. These taxes may be lowered as the ecosystem grows.



ROADMAP



PHASE 1:

- Whitepaper and Website development
- Pre-launch Marketing Campaign
- Private sale round 1 and 2
- Public sale
- Onboarding of influencers
- Onboarding of master agents to expand the HODL'em community
- Development of the HODL'em platform
- Launch of Beta Version of HODL'em
- Listing on Pancakeswap
- CoinMarketCap and CoinGecko Listing



PHASE 2:

- Influencer Marketing campaign
- Launch of full version of HODL'em poker platform
- Development of HODL'em Poker NFT Marketplace
- Creation of HODL'em Poker NFTs
- Creation of In-game items
- Sale of items on the NFT marketplace
- Token staking enabled
- First CEX listing
- Buy back and burn of \$HODL



ROADMAP



PHASE 3:

- Launch of NFT staking pools
- Launch of ERC20 version of \$HODL to promote mass adoption
- \$5000 giveaway through the HODL'em poker giveaway campaign
- Development of Pot Limit Omaha game
- Launch of Beta Version of Pot Limit Omaha
- Minimum of 3 CEX listings
- Major Token buy back and burn



PHASE 4:

- Launch of full version of Pot Limit Omaha
- Development of multiple casino games
- Donation to charity
- Launch of \$HODL on multiple other blockchain network
- Multiple CEX listings
- Partnerships with offline casinos to bring in more players into the ecosystem
- Token buy back and Burn